### CORPORATE GUARDIANS

# A NEW BREED OF SECURITY CONSULTANTS

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### NEW BREED OF SECURITY CONSULTANTS

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### **PREFACE**

As a security and risk consultant for 9 years professionally acting in the capacity of a Chief Security Analyst, what I discovered in the industry were of grave concern; especially where innovation to the industry were lagging.

Where most of this lag, emanate from the security professionals, who defy their expertise, by remaining non resourceful and redundant in the corporate fraternity.

Allowing decades of their infertility to reign supreme, as the ultimate figurehead the industry has; regardless if counting their years of services is proof for their validity.

While these infractions continue, private corporate solutions engineers, devise money making venture projects, to make this industry as a striving force, in the economic market.

With great dependency, for private civilian corporate entities, to design all industry standard security solutions, without the aid of any security expert.

Additionally, the professional designations can be greatly efficient, were the holder possess innate, quantified

techniques to rigidly verify, if such designations can indeed function in today's global security phenomena.

Hopefully, my contribution here is to alert the reader that the security profession is not just a low substandard requirement, to overdose the already problematic corporate security threats, faced worldwide but is a revolutionary era, where those who are not bred to undertake this profession, should vacate the industry and allow the true blood to continue its development.

### INTRODUCTION

This EBook is written with the intention to address issues in all three branches of the security profession. As these profession recruits, appoints or designate individuals who would be assume the position to be a part of a security fraternity.

Either as consultants, security operation heads or security protective agencies; their expertise would be tested as this profession continues to be a growing one.

Identified in these three branches are plaguing issues that have not been addressed even today, as there cannot be a continuation of the old in this millennia.

This EBook is written to identify these dilemmas and address it succinctly, as there can be much more to deliver, however, it is written to give the security reader an advantage on what the industry requires each professional to be.

The industry remains a competitive one, with expertise emanating out of many backgrounds and entering into new industry as experts. However, an expert is revered only to the magnificent contribution a security professional make undyingly to the industry, as the topics in this book have addressed it, as it is mistakenly use in today's competitive environment.

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### <u>SECTION I</u>

### THE ONE MAN ARMY -SECURITY SEPERATISM

# TOPIC I THE $21^{\rm ST}$ CENTURY SECURITY CONSULTANT

The security consultant is a profession with a long history and the most rewarding status, one can attribute themselves too.

A history which serves many periods in all corporate era, as the watch dogs of business continuity.

However as the corporate world grew, so was the preeminence for its protection against the vulnerabilities of sectoralists factions.

As such, adoption to the increase separatists bodies are an important factor in allowing continued survivability of a corporate machine.

For every security practioner falling in category based on their industry, knows the importance of their job. Categorization for its implementation are justifiable; where the industry is the most difficult, expensive, innovative and profit oriented preferences one can only imagine is justifiable in all means.

The security practioner must adapt to the continued changes, if to remain reliable to its counterparts and the duty to the corporate world, to remain the only resourced entity capable to create business continuity.

As such, the security practioner must rely on a security consultant to further their knowledge in the craft so desired as important.

The 21<sup>st</sup> century security consultant have witnessed the turnaround of the industry in many forms and therefore need to be the superior force, to guide both the direction of the corporate entity, as well as the corporate human capital into a new machinery towards total market dominance.

It remains an issue that today's industry still magnifies power solutions providers and services, as a mechanism to reduce costs on part of the security entity, not being a profit oriented shareholder in the corporate entity.

Due to this type of scaling, it restructures the early principles on the necessity for a security services or solution providers; who are experts in their field, to a lower end by-product, which serves no important function but to facilitate low end change.

The security consultant job function in the 21st century has adapted to new job metrics, which must be tested in all corporate entities.

Because of this forced phenomena the attributes displayed by many practioner, to be passive is reprehensive and undermining the intentions of this body to grow.

This radical shift can totally eliminate the security consultant completely, in a total obliteration and as such its early dominancy would be extinct.

It's very important that all security consultants adhere to obtaining all knowledge, to remain relevant in the 21st century and not to rely on untrained, undetermined and unreliant sources to ridicule this long history of protectionist.

### TOPIC II SECURITY EVANGELISM

Security Evangelism is categorize as security solution services and providers, security industry experts, authority or organizations, that possesses the inner convictions of the industry standards but fails to be part of any revolutionary innovative stance towards improving the industry. But rather be a spokesperson to personal conflicted idolization.

Preaching the word of security has never been a useful tactics in this industry, as this industry is a proactive element which responds to all sensitivity in the market industry.

For failure to do such, would cause the destruction of the machinery and the machine men.

With the industry evolving so did the evolution of celebrity security prationers, who sabotages the effort of the covert solution providers, who tirelessly work continuously in developing new age solutions without the aid of an evangelist.

Their effort of converting persons to behave into a new sense of protection creates more constitutional defensive tactics of withdrawn symptoms to change.

As industry practioners perfect isolationalism and stoicism, as a mantra to the industry longevity and showing signs of social comfort to reactionaries, discard those whose are the behaviorists' experts, whose jobs are to appease the sentimentalist of the citizenry.

The security state which is an entity of the other uniform state system must resemble all aspect of its functionality and to the celebrity gurus, who mistakenly adopt fame and fortune, to benefit from this rewarding industry, inflates the purpose of its existence.

As corporate solutions providers consultant jobs, are to be direct to the senior level board and address the importance of solutions benefitting their territorial growth.

Charlatanism, rite, holy men and preachers convert their audience to enter a realm of benevolence and to subscribe to a one belief system of wholeness.

Their purpose is to be direct and be as objective based on their own teachings and ideals.

To the security consultant subscribing to one's belief is not the prerogative of a revolutionary profession, as the very attempt to practice such traits can be detrimental to the continued career of aspirants.

Security as a product of science and art leads the frontier to decisions and must continue, as the only method to ascribe towards its longevity.

The security consultant must be a scientist and an artist, creating new and improved methods to satisfy themselves as practioners and their clienteles as business partners.

Failure to produce new systems and structures decreases the chances of instructionalism and increases volatility in the world economy.

### TOPIC III

### THE AGE OF THE MACHINES THE MACHINE MEN

The age of cybernetics, artificial intelligence and software dynamics have surely forced the new security age upon the security solutions providers.

As of today, many security solutions providers still ignores their primitive systems, as these ancient cryptic solutions may provide relief and security for some but it is an unjust for the new millennia.

For the new millennia demand the very respect of the use of technology, as this drives their machinery to be ever efficient in this global world of necessity.

As these cybernetics designed to aid the security practioner; their force multiplier designs further up skill their resources to be just more than a physical presence of security but to become: security analysts, security programmers, security scientists and security engineers.

Although physical security remains a dominant element in protection but is harnessed by the use of tech, which can do much more than just assist but to analyze predictive behaviors.

Here is where the security consultants comes in with great expertise in cybernetics cyber security solutions, as such is their guardian duty to encourage the machine men approach in corporate entities.

As noticeably, many security consultants refuse to adapt to the new age solution and ignore its presence in the world market, blindly believing in old tactics and hype up adrenaline, that intimidated presence creates more fear externally than internally.

The internal demise of cyber towers, cyber connectivity and watch dogs deep programs, are an essential design each security consultant must be able to perform.

It is a continued essential that the security consultant posses the continual acumen to deserve respect for their craft and to, sign a new concept of rebranding the title of the old security ranks into more of a competitive one.

One's which are more adaptive to the new era of artificial intelligence and the machinery of a corporate entity. One's which command respect to knowledge towards the cyber world protection platform.

As the division of the corporate world, aim to divide the workforce into comparable subjects, enabling each other to be support factions of each other, is a span of control mechanism to be efficient.

However these designs cannot evade the security consultant, as there can be no division of knowledge to the craft, as all necessary knowledge is important to consult without prejudice.

The product of the machine men is to be part of the clients' machinery, be the part which is important, an element which drives direction and furnish it with strategic outlook, to be the machinery it was designed to be.

It is not merely a robotic figurement but a solutions efficient driver, necessary to diminish backward companies in thinking change is not necessary and the new is just a distraction to be more competitive.

This new breed of security consultant must possess traits of fronterism; creating new ideas to evade old industrialization and penetrate the organization into wanting domination towards change. Relentless old industrial magnates elopes resiliency but the 21<sup>st</sup> century is upon us, as the new security frontier and to ignore its presence is destroying a company own longevity.

The security consultant job is to be mindful of this age and to reign supreme in all attempt, to not settle for less but to stand affirm to new changes, as the old is not so lucky to be forgiven in this new millennia.

So it remains, for also the ancient security concepts still trying to have some level of importance today, as many security providers, security solutions evangelists and security consultants have not retained their skill set, to disturb the tidal wave of cyber threats; as they rely heavily on civil cyber companies to design its mechanism and they shall remain sellers in the marketplace, staying resonance to the market price of profitability.

The age of the machine, undoubtedly brought forth the machine men, capable in being reliable to the machinery as business transform to full automation; there shall be a security consultant also known as the machine men, to ensure corporate growth and resiliency away from the discontented.

### SECTION II

## SECURITIZATION OF CORPORATE DILEMMAS -SECURITY SEPERATISM

### TOPIC IV SECURITY OPERATIONAL EXPERT

What is noticeable in the security industry today is the divisional head of a security department continued use of old metrics and corporate governance structure, which is outdated and unproductive towards the standard industry.

There can be seen numerous of security organizations, pushing the new age solutions systems to make the security heads look more innovative in their positions.

However, the will of the security heads are never tested when few believe that change can be a good achievement on their part, to be looked upon as champions in their industry as well as to the corporate structure of their employers.

Traditional corporate mission can interrupt the security head, from improving in the mechanization of the current industry procedures, to deter interruptions in their corporate market share.

But there exist a thin line between accepting the power of corporate dynamics and accepting that, the position requires an expert and as such an expert is what would be noticeable.

To this new millennia in particular, this century traditional job description and its specified drawbacks, still holds some level of virtue today as the single primary subject affirms dominion; its use without retaliation.

An operation design prohibits innovation, as the title is to be in command of a cadre of officers and to fulfill the corporate mandate of its mission being steadfast to profitability.

Regardless if that profitability comes with a cost on the head of the security operational head and its cadre of officers.

Seen time and time again, the industry created dispensable positions, which are never waived on its importance towards a corporate continuity.

This time lag arcade professional structure, so systematic that the new millennia consultants have disavowed its usefulness today.

As today's security professionals followed under the guidance of the new breed approach, will be innovative at their craft, regardless if employed through power play in corporate of consultancy branding; they shall remain resourceful evermore.

It remains encumbered on all security operational head that old metrics is not relevant today and to remain relevant amongst this new breed, as their reliance on innovation is imperative.

As this industry continues to be a growing entity and there exist no comfort zone within its presence, corporate organizations are to be blamed on the irresponsible use of security at their disposal.

For they know little on the industry practices, standards, ethics and innovation it carries. Not just merely a department acting under certain legislative frameworks, to show to investors that such corporation understand risks and their presence is just to show conformity to compliance, and not to be an effective resource to grow and protect its assets class from being destroyed or cause harm to other business networks.

For too long these observation have been seen. It is undoubtedly the voice of security operational experts, to be the expert the industry requires and to infer to Client Corporation to review the job requirement and specifications to industry standard and metrics.

Than just be selfish enough to keep this ignorance unchecked due to wanting a job opportunity, regardless of the inefficient uses of their security apparatus at their disposal.

Additionally, the security operational heads must be proficient to not fall into the sellout or buyout theme in the organization but to address all security risks scientifically; and not be in favor to lessen expenditures at the expense of being a favored c-suite manager, but to do it on the basis of the industry standard and professionalism it carries.

### TOPIC V SECURITY PROTECTIVE AGENCIES

For the sake of this topic an attention would be drawn to the security protective agencies, governed under a security company framework, where their revenue is focused on services or solutions.

Govern under many jurisdictions, these types of agencies functions on the premise of their own territorial laws and state policies. Acting as a company providing security solutions and services, their only corporate strategy is to sell the best product to clienteles wanting total protection for their business assets class.

The determination to identify what is necessary based on the industry gold standard and cost relies heavenly on its capacity to deliver such product line.

The growing industry of cybernetics, artificial intelligence, application behavioral software and cyber security triage systems, have encouraged all corporate entities to be resourceful enough to have a data library on every aspect of the organization growth pattern: like who were the major contributors, competitors and types of business continuity products and service providers.

As the library systems grows so to the corporate strategy. It forces any security protective agencies to rely heavily on not just wits and brawl but an unseen softer approach to data control management, information security and counter intelligence financial espionage, which they must be confident enough to protect.

This force multiplies the industry to not just focus on a company framework, attempting to gather all market shares to defeat rivalism, chastised on market dominancy, while evading the importance of not strengthening the existing client base from further threats, other than their initial contract states, is of the old industrial way of doing business.

This new millennia encourages new security approach measures scientifically calculated, to deduce clienteles vulnerabilities from mass attack by software machines and data espionage organizations.

As functional business survive within the underground networks, cyber networks and relational network; all three identified networks pose a grave risk to any corporate seal. For all three reluctance to only remain within their ecosystem of business, is chaotic enough that evading into other network for financial support, economical stability, legal protection or to spread their empire across greater horizon, only to avoid internal coupe-t-tat's are tactics the security protective agencies must be mindful of.

However such agency may think that their power cannot be extended due to legislative governance of their operation, the reluctancy to not be innovative alongside the corporate clienteles, or to not be solution driven providers, who are the agencies sought after for protection, is not a strong selling point to exist today.

For their exist no room for security protective agencies who fail to be superior sale point- end point solutions providers in today's global security threats.

Communities of business chambers, courts of chambers and members inner community, are aware that the functionality of security protective agencies is to assist their operations via support networking, where other armed forces divisions are unable too. As a branch of economic stability and workforce capital, the chambers of courts are sometimes bureaucratic in their approach, to allegiance towards economic business protection and partners with these agencies.

Sentimental enough, these carriers' agencies, carries the weight of their corporate seal on their inferior backs, while providing deficient solutions only on the face value of presence and not total asset protection.

With inner city crimes and societal dissonance, frequently occurring, the risk valuation of technical assets reliance on their third party carriers cannot remain as a functional tool to resiliency.

The demand for professional courtesy and respect in the corporate industry begins with these security solutions providers, creating a greater voice in the corporate public and private rooms.

Reiterating on the importance for change and their existence as a whole; hence their continual fervent approach to be the best money can buy, due to their powerlitic demeanor to total protection, rather than a fraction of protection with greater risks was once of the old.

Prohibitions of all that was old and obsolete today, as victory only favors the brave and the voice of these providers are to rupture these normality's and to detour to a new reality of doing business in the security community.

### TOPIC END

All security practioners can fall in any of the three categories: as a security expert, provider of security solutions or the holder of an inter-department security office.

Regardless of their position, it remains important that all operatives find within their skill set the continued arsenal to propel the industry forward.

As is not seen in the industry today, as many finds illusive ways to not exercise the professionalism in good faith.

This EBook identified some issues seen from a practioner point of observerance and to delude this catastrophe, is to commit to the relevant transference of existing standards and technical advice, to the most important customers; *the clienteles*.

### CORPORATE GUARDIANS

#### А

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"The millennia security experts are the new security revolutionaries and their reach are like the hands of faith, reaching out to the corporate machine."

-Dr Sylvan Lightbourne

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#### **Corporate Guardians:**

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