

RED FISCAL YEAR

***THE RED
OCEAN ECONOMY***

BLOOD IN THE RISING SEA



RED FISCAL YEAR THE RED OCEAN ECONOMY

BLOOD IN THE RISING SEA

By Dr. Sylvan Lightbourne

THE PLAYERS BOOK

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PREFACE

A compassionate cycle of music soothing enough to calm the nerves for exploding into a fiery hot temper on shouldering all that you have on an investment, which suddenly became overwhelm by a catastrophic event, worthy to be called a great depression.

A negative depressionary market unknown and relentless can alter local conditions of businesses network which support each other during good or bad times.

Unbecoming are the stories of back stabbing, fraudulent transactions, embezzlement, shorting divestment or hostile takeover practices; are too many to count that the end user customers and clienteles spew out words of slavery entrapment for their financial illiteracy.

Corporations are bold, breeding life into it systems, which feeds on the innovation derived from its stakeholders.

Without its starved condition, it would not be able to survive harsh local conditions and abroad.

On seeing this, the topics of the eBook examine the familiar outlook many have looked away due to inferiority complex.

Cannot stomach the idea of a total system crash or financial meltdown, a preposterous idea to believe on its happenance.

As conditions ripen and the open economy is shared with others, the perplexed likelihood of its ecosystem being disturbed increases 1000% every second of its business fertility.

Red forces the lazy financial model to adopt anew or be shipwrecked going forward.

Whether or not you believe that a financial tsunami attack would never make your business go under.

INTRODUCTION

Red fiscal year is written to the tune of music which emanates from the trading floors to the homes of the customers.

A unique value chain system all connectors are just simply hanging on with dear life with consequence beyond their control.

Red can be a very ominous color once placed in the context of a fiscal structure. A pattern of uncertainty and insolvency sourced from many actions unseen and undetermined.

So the falsely, address any notion that invincibility and maverick like endowment can prevent a situation of a financial tsunami attack; it is a mistaken truth still practiced today.

A fearful look into deep thinking of stress so suddenly comes inescapable that the working capital of tomorrow operations are inaccessible in just one attempt to salvage what is left.

Identified in this eBook is the truth businesses face daily in an economy of tsunamis and after tremors, not systematic in nature but is controlled by actions of its consumers.

The idea is to become better resilient and to have the raft available in case of need. To peddle the life of any business into a new territory.

For beginners luck is all about the opportunity to restart an economy not pegged on other economies of institutions.

The red is unscalable and immeasurable so the sooner the appreciation of it the better suited business continuity measures are reinforced, to protect life and livelihood of all stakeholders in the frontline and the user end of a rising sea tide.

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TOPIC END

Blood in the Economy

TOPIC I

Corporate Tsunami

Blood is in the water and the tides are raising, ready to engulf those who are vulnerable and exposed to the conditions it presents itself.

A predictor to nothing but a hope that financial decisions made totally correct; those mistakes done yesterday.

An already undone situation cannot be undone but to embrace new decisions for a hopeful tomorrow.

An induction that all is set and in your favor are when the signals hit red. A motion that to stop is financial suicide and to not run through it signifies the risk you are willing to take in reassuring your financial decision.

It does affect the corporate structure and the sentimental feelings of those who have spent some time allowing the system to function healthy enough to reap substantial earnings.

But as everything which is healthy it can become ill due to a lot of environment condition uncertain to your causes.

While the symptoms are generic in nature for the early adoption of techniques and poised affirmations to be released once seen, is not enough to defend against huge

tidal wave not only affecting your corporate place in the economy but a lot.

The sweeping tidal waves engulf all types, forms, structures and final position all over.

A takeover catastrophic in nature disturbing the peaceful village economy, thus eliminating only signs of rejuvenation.

Impossibility, irresponsibility and frivolity are the order of the day, to believe that an economy can be untouched by the worldly events because your economy has no nexus connectivity to the outside economy.

A village economy of makeshift shops, products, customer loyalty and purchasing power is not the type of essentials needed in today globalized shelf life.

The new millennia is poised to affect all and sundries within it. No matter your economic position and corporate stance to distance your product and customer away from the shark.

Developing independent financial institutions and envelope lending strategies to concerned loyal businesses to keep good their credit by localizing their downstream economy to

spread this amongst their territory, is a past mistake some seem to not defer from its continuation.

In fear of being exploited and cruxes into spending huge fees and trading tariffs just to diversify their products reach, making less profit entirely in the value chain supply of transactional logistics.

However it is written and framed, untouched from realities of globalized condensation. The magnificent tremor of relaxation is that tsunamis occur after a huge shaking up of the norms of doing business.

A shock which is catastrophic in nature, affecting the target it is intended to harm, seemingly then rushes downwards to other territorial regions, which is another method of elimination.

A reference of a natural disaster in context to brightening a picture of uncertainty, is not afforded any luxury to support corporate tsunamis due to opportunities of rebuilding product stream dissimilar to the former, is a reality some take charge of.

Businesses are bleeding along with the economy it creates and state which were dependent solely on its monolithic structure.

The open economy cannot superimpose the mighty will of fractional decisions to improve the mechanisms which turns the wheel of growth; unless the state officials decides that the nexus of continuation can be separated independent of each other, if the business sector are willing to demerger financial risks out of the coffers of new decisions and mergers which can better aid economic commitments going forward.

Unless, if this cannot be a start, the beginners trait would oppressed the current market conditions to one of delivering a forced tidal wave.

It is our destiny to overcome blood in the economy and as corporate companies (banks) in itself, it is, must find the illusive categories to blend into the feel of going concern and allow the tsunami to make its way.

Dealing with the disaster afterwards and pulling upwards the subsidiaries which have survived and removing its structure to become more resilient going forward.

As opportunity can never be deferred as ill advised contents of mistrust as advisers ignore the possibility of removing same through time or calamity.

Knowing the industry and the risks propel better decisions when situations like red ocean economies are lured target assimilated economies of scale.

TOPIC II

ECONOMICS

&

BLOODLINE

Connectivity between socio-political economies and blood ties are ever the disturber of an economy when dilution, split offs or spun offs occurs.

Either one of them supports the ever greedy notion that some amongst all needs the support of many to realign the histories of good fortune to the next in kin.

Kind enough these firewall struggles take little notice to the many bottom economy who struggles daily to keep up with those monopoly enterprises.

Whether it is state or micro, it affects the core function of the state business and those who are malignant to diversified networks.

Too close call for action and too far call to action; either how it swings it cannot change the after effect forums of the interdependency between those two elements.

Too large to fail but to hope that its failure cannot occur is diabolic to defer the inevitable.

It cannot continue to be sustained by false projects and money management schemes, hopeful that securities would not be overpriced to be bought.

Techniques and tactics in order of the tune of millions of liquid funds drawn down for later economic strike and back pedaling.

All the product of blood line and heritage asset to protect discounting, to meet recent target price and to formulate a gesture that these significant changes are just smoke in the wind, no alarm to be had and no blow to the divestment.

A close call where a giant elephant caught on a tight rope balancing an enormous weight over a height, which surely can cause instant death when dislodged due to windy uptakes of the economy.

An analysis of the better half of none is better than the other.

Too close to call, that righteous speaking board members would allow those monstrous economies to be spun off a lineage tree, distant from their stockholders impeding a notion that immortality runs deep in this bloodline.

A pinch of illusion and devolution caught the very best investor to pitch ideas to confirm that they were never caught on the idea of 100% guarantee risk adverse product selling and acquiring.

A nation which fall preys to those demons is the product of bankrupts and insolvency of both their personal and business capitalization.

Without protectionist regime system and frameworks the poor instilled with hope of a brighter tomorrow would cease to be the next victim of financial prophecy.

For the substance of life journey polluted by a downstream economy going red, afflicts pain and growing sorrows for all who depends on these economies of scale.

A minority scale of production supplying other smaller customers all feel the turmoil of this tsunami carrying their way without personal protection of assets.

Its open exposure to market shocks caused by the interplay of economies and blood ties business, so interconnected in a stream funnel downwards, to other financial players is indeed the occurrences of markets in a displaced systems.

A long history of these practices forces many states to protect investors who use these powerful corporations as a means to grow their liquid assets.

Unknowingly that satisfaction to customer experience demands new energetic products to surface anew to keep the psychological dependency to be at a maximum high.

Thus delineating the quick assertion to learn new product to a minimum as their continued usage of one product increases the gratification level at maximum.

These powerful market signals and addictive indexes forces out new market entrance and allows these monopolies to be the hedge advocate for the state entrance into the seller's market.

A dangerous practice on interplay birth rite rights and economic political rights to be favored during times of economic highs and lows.

Protection rights and legislative abundance in net total assets covering years of market dominance is eluding in face value but the reality is it decreases more participants to be the new economy of tomorrow.

Too big to steer in the ocean of red, as the sinking apparatus is tied to the bow of the economic ship; steering to a safe

haven in a body of sea which sinks ship quicker than the eyes
can blink.

Blood in the Economy

TOPIC III

Big Brother Program

State involvement in funding or de-funding programs constantly aid in a deficient populace ventures to start business on their own through innovative and conceive ways.

Understandable when a city funding allocation for small and medium size enterprises, covers 100% or more of positions in an entrepreneurial program due to being a small based economy in itself.

With little productive substantial equity or debt investors coming forth to sponsor or provide efficient driven investment in the accounts of new innovation.

This reality cannot be a condonement to a new reality of a desperate beginner, when the freedom to exercise growth is deficient due to the tight rope infested policies of government interferences and its annexing in unimaginable growth.

A force dependency action that the dire state is in need of, a recognition by force to drag swiftly total optimum goal on settling matters urgent enough to prevent destabilization of a one economy fiscal package.

The trump cards dealt swift to the recipient and to masterfully design quick results which are penetrative to the market intended.

A distance dissonance and injustice to the growth of the business when slow uptake is seen as with any business model.

Funding capacities used for wealth attrition and spread consists mostly of taxpayers economy drag into the spread of new innovation.

Disgruntled participants in defunding matrices and optimized formulas to reward back the givers of their sweat equity.

So too any funder of finances no matter their affiliations, systems, co-conspirators or future aspirations.

There would always be a big brother program, intended to assist the less fortunate in their business ventures.

Other people money, asset, time, sweat and forgiveness when business models crack and are disseminated by industry leaders and con artists customers who only seeks the next big act.

The red ocean tide at the beginning of any venture explains the need for all founders to learn how to swim against the tide of tsunamis.

As every broker, business investors, bankers, legions of competitors and holders of patents; seeks their words against yours, to determine if the fabric social business internal system can withstand the onslaught of penny pushers and money movers.

As preparation in the red, ensures positive growth once in decrease mode, constantly finds ways to be improvised the shocks and deep wave attacks.

But can you depend on all big brother programs during, after or foreseen financial attacks?

Or surmised in doubt do you need them during all types of cyclical growth and declines?

Questions more than answers on the validity of holding truth to the necessities of these programs, when internal revenue saved and accrued are minimal enough to even budge an attention to potential buyers or sellers of commodities or assets.

A big shoe to fill entirely during times of decline. A dependency strategy to waiver your attention to diversify thoroughly through spread, the formulation ventures other than the essential forbearance to one on looker above and beyond.

A type of industry one cannot deny as it is not a reason to doubt the ever-present solution to satisfy growth and investment in innovation.

Whether government indication of raising capital during times of red or black should not be a deterrent to inactivity and self doubt.

However raising capital in desperate occasions can show total reliance to all big brother programs to fill the fabric of interests for welfare.

The surest occurrences on the mighty cash reserve intended for the ones desperately in need of it, desperately finds service in its divestitures.

A wholesome product that the quick growth occurs, the farther away can dependents of all big brother programs can infest the breed of success.

Especially where the state funded program are in search of clerics and priests to paint a picture of divestment relations intended to make their administration look good in the eyes of the state.

As business creation and founders make no parlay to affiliate words by merit to those in search of political redemption at the expense of those who seek fortunes in numbers.

Every primary candidate contributes to blood in the water and the fiscal policies of drawn out monetized funding of enterprises proven to be the benefit of the benediction of the ones worthy to be praised as God's gift to a wealthy economy.

TOPIC IV

SUPERBRANDING-AMBASSADOR

As an ambassador for super branding one must have a clear vision on the future forecast of any economy doom to enter failure mode.

Personal business or states economies triumph of you to be persuaded away from financial gurus and sales pitch saying otherwise.

But to voice expert opinion to dissuade as much as you can is important to be the brand of choice.

Sooner or later these chosen unearth confidence in citizens no matter their social class wealth, to be the deterministic factor of life and death situations relating to down markets.

The economies of all rest on the subservient sellers of stocks and commodities essential to keep investments afloat.

A tireless job, thankless in all fashion but useless if the trials of others are secretly upheld and diminished from those who searches for the truth about their life savings.

A pickle entrapment to find oneself in but the forces of the flows of many flips sideways and attract the vicious unity of the utilitarian few.

So where can all this tribulations find a worthy opponent to destabilize the untold truths of market volatility and persuading sellers of investments.

It comes from a worthy school of thought an ambassador of reconstituting order amidst chaos.

To rid the debacle of oppressed market trends and agents of financial chaos.

To be assertive in discovering the brand overwhelms even the most hostile agents of subject expertise.

A world spins out of control demanding true justice and answers to chaos undisturbed and already to burst out into territorial junctions.

As the world finds agents of order to propel the correct answers to those worthy to be held onto the next plateau.

Succinctly hoping for a brand worthy to be trusted to allow the motion to speak, to educate, to fuel the burning fire of rebuilding what was once abandon.

The forgotten eras and period do evade us to allow open clearance to avoid past mistakes but its reoperation is undeniably a part of human devolution.

To not pass the very word of capturing over 100% of investment acquired over a short term transactions.

To think of wealth accumulated over the skills of others believing that future trends show similarity over periods of time, without fluctuating because your predictions measures no uncertainty or flat line.

People are being conned out of their hope to be more than just a bystander, to lie out on the sidelines and predict illusive dreams of overcoming their reality of economic starvation.

A period destined to be their reality until that doorway may or may not be an option to be opened once defeatism of holistic short term growth temptations are very much elusive and controlled.

For the period today need more super branding ambassadors; ones who can steer the new course into the oblivion of chaotic financial turmoil.

The brave hearts and wielder of the axe to cut down all action that plays their part well on the big screen but are feeble characters desperately in search of their own redemption.

For deceptive, inept frivolity and careless investment options is the order of the days, yesterday and tomorrow.

The rushed psychopath to riches delves in the minds of the contempt of others for their loss in interests to be the best version of themselves continue to haunt their very soul out of shame.

Remorseful contempt to forgo any attempt to not aid the followers in doubt.

Their contributions are important to raise the standard and the way of life for the surrounding state.

As economies are drowned and new ones emerge, this tireless delivery of persuasion from both the illusionist and the scientists both analyzing the next game to lose.

Their charm, their tactics, their styles and mission would always be to persuade people into their sale.

A sale worth more tomorrow than today as the incriminated investor seeks riches today and readily available, as time have surely creep up to them unmistakably and unmasked.

Their dire need to be someone important now before it is too late to become one.

A constant fight between being a respectable and well deserving brand; entrusted to re- develop a red economy or a scoundrel lurking in the contempt of persons, to squeal on their weakness and falsify their own ambitions that their causality is of their own accord and blaming someone is a mistake, thus realizing enough serotonin to lure them into a new game of trust, to fall in the entrapment of financial insolvency.

Topic v

The Axe Man

The pain, the agony, the insanity, the axing of the business model caught up in the wind of the flood.

A massive tidal wave which flooded the market with uncertainty and insolvency to all which were existing.

A habitual picture ever so seen in the corporate world as preparation is the only solution to evade much catastrophe, which can be a very painful sight to endure.

There exist no perfect forecast of economic outcomes and the outcries of investors to shadow significant success, as the only measurable success; alludes to victory of product margin cast far away the state of delusion.

Plentiful appetite in merging or acquiring other people and their fiscal contributions can dissuade the immortality of deals and cross borders transactions to be one of heavenly appointed.

But an axe purpose is to cut down excess assets or to make room for new assets to develop and grow.

The axe man must be the corporate founder or an executive body that has in their possession foresight of complete readiness to lurk into the unknown and discover how

nothingness into the void can be the deal breaker one is in search of.

A resurrection of business models types and class are the encouraging factor of modeling growth.

To annex oneself to the ideals of another, to not be afraid of co-opetition and co-operation to merge into a more powerful competitor in the market place.

The axe man deters the taxman from the fluid absorption of transferred assets in return of keeping stable the economy of trade.

For the collapse of strong economic position in a specified least entered market, to just wither into the dusk of oblivion and hope some seeker find the will to rediscover lost contacts and connections are not to be taken likely in this game of connectivity.

For distance creates a distant brand, difficult to understand too plentiful to readapt into the market place.

A doomed situation that resurrection of dying business is the knee jerk reaction some find fascinating; tearing up asset to

fit criterion for bidders and acquirers to seek their own potentiality.

The world of spun off and split offs through time of tsunami and aftershock tearing apart the most volatile and inept financial solutions and services pronounced by collateral holders.

But any decision to re-enact something forgotten, causes questions to be answered or its validity today and its acceptance level for such ancient product.

The spirit of economies of production and innovation encourages the brave and the bold to swing the axe any direction, aiming at the biggest economy to trim it down to suitable subsidiaries, manageable for other small economy of scale buyers to restructure its longevity, to suit smaller markets below high consumer purchasing index charts.

The regular markets cannot sustain the divisions of smaller economics below local purchasing indexes as fragility and shocks would drown their connectors and deliberately cut them out due to being more riskier than others.

For the best axe man must be the CEO in the shadows, visual only to those who need affirmations that the office is still being occupied.

The invisibility act the CEO renders, those afraid of the abyss of failure to not fall victim to any hype of downturn but remain steady, as belief is enough to ascertain that the office would prevent any further delineation of up tides.

Too many businesses are drowning in times of uncertainty not enough raft and survival gears to weather the tidal waves for its big waves are enormous to wipe off all other small economies in need of axing.

For delay axing would create more business fatality during times of financial crises.

The duty of the gate keepers are to watch guard over small economies and to ensure unity of risk aversion outweighs risk tolerance of a supposed tsunami wave attack.

It is never a time to be better prepared for larger economic downturn as frequent entrepreneurs gain upper hand over times of distress and hope that their innovative skills provide them the raft to paddle to safety and make higher grounds.

Red are the signals: business, state, personal and other micro economies scaled cyclical to the larger economies are negative to control up tide and trends in market decline, is also a behavior to identify internal asset driven closely to these tides and to begin the trimming off anchors which have the potential to sink even the most secured, fortified built ship.

TOPIC END

Red is a peculiar color defined as an alert to be on notice, to look back and rethink a new strategy, stop and to ponder on the next current move.

Red is a product of survivability and strength for bold is recognizable for disasters.

Written in the context of possibilities it remains endless that this fiscal structure is penetrative in all angles.

As blood would always be in the rising sea and there will always be businesses in the front line which would be swept under the current of harsh local contractions.

"There is blood in the water, be above water tides & swim for your business depends on it."

-Dr. Sylvan Lightbourne

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