

THE BRANDING

BIBLE

FOR SECURITY UPSTARTS IV



Dr Sylvan Lightbourne

OVERNIGHT SECURITY

**WEALTH CREATION & MONEY MAKING IN SECURITY
BRANDING ACADEMIA DON'T TEACH**

**REVOLUTIONARY BRANDING-THE MILLENNIA MOB CHARACTERIZE AS
DEMIGODS**



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MILLENNIA REVOLUTION

Allegiances to the old guard can place any practitioner in stage of doubt in this era of change. This rapid pace of change collaborated and rehearsed thousands of times in repetition, ensures that the security providers; the sellers point of the solutions, appreciates the revolutionary tasks and product engineers, also technical analysts are tirelessly doing to incorporate safe zone mechanisms within their clientele safety bank.

Solutions that are absent to the minds of the seller and the incorporated bodies are truly doing an injustice to the corporate governance structure of its longevity.

The revolution is here, regardless if prepared or not and businesses are in need of some. As their old style of industrialization and increased productivity margin, which are solely dependent on assembly workforce and craft manipulation, to increased market share accessibility has ruined the latter stages of independence mobility of the new generational workforce.

Some fall similar to the old style of productivity while some defer to it as punishment for creativity uproots rebellionism in the mob.

"Ah! The old guard, trying to remain optimistic to the new order ." -Dr. Sylvan Lightbourne



To be exemplars without recourse and to be the voice for the voiceless, as the stakes are high and the investors to the industry wants their worth fully paid off, when in demand for security professional who are up to the tasks in greater proportion than their predecessor, who are great predictors to conspiracy theories and its useless adoration to today's conflict resolutions.

After all that is said, measured and co-varied amongst data scientists and social experts who judge performance of security practitioners..

"Branding beyond the science of academia ." -Dr. Sylvan Lightbourne



THE MILLENNIA MOB CHARACTERIZE AS DEMIGODS

A mob, which needs controlment in order to create dependency in the appetite for small returns and a supposed job security!

Businesses today are being challenged by the many revolute millennia and generational hippies who are the stagers to the new frontiers.

Whether: service, solutions or self branding charismas, are surely getting their way to investors wanting change.

To internalize future success only on replacing old industrialized workforce matrices and not embracing the change, is all about replacing old business models and approaches, is ridiculous at most to ignorance about transformational systems.

A look within the industry of security one will find many sellers of crafts, solutions and products for all wants their clienteles may or may not need.

The power of persuasion to sell products of security like their life depends on it, creating profit oriented business projections, removing the franchise entity of what is necessary, for the tactics used by security professionals, is dogmatic at best.

"Entrepreneurs need focus, direction & purpose ." -Dr. Sylvan Lightbourne

TACTICAL DELIVERANCE



These tactics are not
revolutionary in nature as
the cost of installing
are not non- used
items, encourages
entity hoarding and
mismanagement of
funds; a practice not
conducive to the
parties involved.

Revolution branding is
evolving the craft into
a new dimension of
thinking of rebranding
the specifics of its
culture into the age it
exists in.

For all ages presents
unique security issues
and the security
industry aim is to be a
close nexus rival to all
threats and a solution
driven matrix for the
oppressed entities in
search for guardians
of their estates.

Adding to these threat
theaters manifesting
into global networks,
the professional must
network with all
partners who are part
of the security
fraternity in
incorporating a bi-
lateral agreement to
study each craft and
mold it into a new
product line, where
clienteles can benefit
from a whole complete
package of security
intelligence mapping
for their business,
instead of
competitiverivals of
holding non product
items fighting for
market capabilities
with best price
attached to a flooded
market crisis.

*"Intelligent Alignment
supersedes ignorance in
Page 3*

Revolutionary branding can
also be a product to
improve
interdepartmental
knowledge of product
protection, as corporate
bodies fail at most times
to fully understand the
territorial risks of
operations but can only
see the futuristic value of
operating with a cheaper
space of market, creating
greater economic value
to production output
rather than the security
weakness plaguing the
territory.

Corporate security is
forced to implement
security measures to
adapt to the existing
framework in aid of
production growth and
less operating expression
to the divisions of
security.

Adopting measures of
leniency and board
favoritism adoption are
often policy pasts, as
documentation covering
legal obligation do not
possess financial funding
to prevent crisis affecting
production.

A task too often faced by
old industrial security
guards, very much taught
and practiced by
graduate schools, that
security models must
mold into the
organization mission and
vision strategy.

THANK YOU

We Welcome Your Feedback

feel free to get in touch with us for any
feedback or questions

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