

THE BRANDING

BIBLE

FOR SECURITY UPSTARTS V



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OVERNIGHT SECURITY

**WEALTH CREATION & MONEY MAKING IN SECURITY
BRANDING ACADEMIA DON'T TEACH**

RESPONSIVE BRANDING-FINANCIAL ILLIQUID MARKETS





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DOWN WITH THE OLD REGIME

Can there be cause of concern where the security industry have provided for the professional avenue, to network and build their brand awareness and private education, through networks even if there exists some who are not brand worthy to be a source of data centre when asked to consult on matters of security.

Ideally, can there be so many participants in the field of guardianship but yet so many un-resourceful agents who put little to no effort in networking and challenging their brand into new directions for the clientele to be justly rewarded for their financial inputs into security solutions.

Arguably these descriptions are the reality faced on all security professionals to network into new or existing territory to share ideas and conform into the standard approach to the industry

A dismal contributions where the battle for a growth economy maximizing in totality, greatly improves the reality security face with their own networks of reformists and their continued battle with extended stakeholders, who deny the entrance of innovation from the security practioners.



Innovation confronted within networking amongst resources to improve clientele they function, without compensation of brand targeting and brand sourcing formalities of benefitting both parties in covering all contractual obligations to be the eyes in the sky and protector of all its assets. Philosophy of bond building and association can surely be motivational and good for the consumer in their competitive industry.

But what type of philosophy is taught within these networks is the key product for its resourcefulness. Is total resources placed on the clientele board room considered possibility of risks and catastrophic failure mode if



POSITIVE + NEGATIVE RETURNS

Is there a maximum percentage allocated to a complete secured programmed, synchronized and tested numerous amount of time to delete all margin of errors

The possibilities placed on maximizing and the hand of God approach, that error in margin is not a portfolio to keep in security management is surely the opposite of embracing failure mode and success mode at equal succession in a professional career.

Criticizing and shame blaming each failure and the networks blazing attacks when an opinion dictates probabilistic reasoning, that the failure was caused by the incompetence security manager or team lead and on opinioned solutions, should of run the main course platforms, is ideally the industry of critiquing in public.

A practice seen as the profession is already within public glare of opposition and to adore it amongst security networks and association is not brand supporting or investigatory in nature.

Resourceful branding is being able to learn from risks both positive and negative; be the guardian for owing challenging situations as the protector corrupts minded citizens, renegade to anarchists propaganda and flagship disloyalty to their supposed state oppressors, can plan attack key vividly or covertly regardless how sophisticate the networks are in prevention and detection.

RESPONSIVE BRANDING



Strong analytical stress testing and brand effectiveness are frequent lessons taught on resourceful crisis, as it is a taught philosophy that the security practioner must be the recipient of all utopia intelligence to deter all acts of violence towards entity assets.

To dig deep into the psyche of individuals who determination and ideological concepts can be darker intended than the prevention techniques created to monitor acts of aggression by threat inhibitors.

To the security networks more association should be placed on building character more on security related

The Generalist-Specialist-Evengelist

The purpose of joining networks and creating new networking association are duty bounded to share experience and to uncover the most fear factor syndrome of collection within all practioners; factor of failure and embracing it when it reaches another turn.

Using resourceful branding in knowing the limits it carries and its transference to the entity which are more skilled to perform, even in no security platforms.

Prohibiting these behaviors and classifying them as misconstrued and incompetence to approach security issues, for the entire entity rests on the backbone of strong minded soldiers ready to win all battles form threat theatres are indeed a controversial myth birthed out of an invincible thought, to drive the security economy into a booming industry, where all experts are indeed failures hiding in the shadow of communication; strong will actors without the strong heart to win a war and not small asymmetrical battles, novices try each day to field test penetration asset infrastructure

A commitment to honest communication and identify all types of risks within failure mode of operations, to all clienteles and playing out networks to operate quietly unseen regardless if there exist no batter of noise or jargon to the public, that things are being done; is the proactive resonance operators must act going forward.

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