THE BRANDING BIBLE

FOR SECURITY UPSTARTS VI

Dr Sylvan Lightbourne

OVERNIGHT.SECURITY

WEALTH CREATION & MONEY MAKING IN SECURITY BRANDING ACADEMIA DON'T TEACH

RISK BRANDING-THE BEGINNING OF A NEW ADVENTURE

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THE HUNGRY

A hunger which dwells within the ambitional corporate armies to be a sustainable developer of self ambitions and recruiting those suitable to be the right shield in marketing new brands into the industry.

An appetite only to be the best and fearless enough to shake all competitors' shares in their segment population.

A discernment only for the risk takers and the corporate warrior who have nothing to lose but failure to do more with little time allocated to conquer territorial business systems.

Risk branding purpose of chauvinistic compliments and purposeful engagements with competitors, to enlighten them that competition is good for the consumer and market dilution is a cause of deliberative connections, to share that market population in segments, so all can continue to survive undisturbed.

"The riskier the uptake the better the appetite ." -Dr. Sylvan Lightbourne

Branding the right way ensures that original craft are shared all over and the entities that are in need of it get the most efficient time required.

Restriction to self-worthiness and security branding is not a choice in the world of continuous threats as this lecture series topic, explains the necessary importance between graduate schooling reluctance to teach core branding principles to the private security specialist, in search of it and those who seek to be the new security entrepreneurs, primed and ready to be the new face of this industry; *profitably!*.

*"The objective must be clear and concise; **to be profitable!** ." -Dr. Sylvan Lightbourne*

INVESTOR CONFIDENCE

For no matter which business segment and its carrier units it operates, dying entities along with its founders share manipulates their customer base; that risk taking at the early stages are beneficial for any corporate ascension but their mature stages are to be non combative to new competitors' interests in takeover and investor manipulation.

Here these opportunities are ripe for digestion to the eager and hopeful risk takers to enter in the market to place a pivoted change in business.

Whether brand replacement or brand manipulation, its restless creativity revives shareholders and interests groups propelling them, so the magnificent beauty of why it still fluctuates within normal economic conditions is futile, against the state and customer perplexed ability to wrestle interests fluctuation and personal income statement groups decline.

The delineation examines the principles on one, the one to topple the triangular heavy based top into a new trajectory in risk branding.

Only sought after by the aspiring professionals, who seek financial inheritance for improving the stateless infertile seedling economy to an enterprise of domestic maneuverability and sustainment.

"Inclusivity equates to sustainability ." -Dr. Sylvan Lightbourne

RISK BRANDING

The corporate perspective of building new enterprises on the backdrop of vigorous bellies of security operatives, who have the stomach to effect changes from within, remodeling old regimic customs and forcefully advising their clientele business case that ancient guard-ship and reprisals emergency war plan are duties of the past.

And focusing more effort in appreciating the good will worth of the security personnel who have manifested the art of risk branding in the corporate world is energy worth investing in; as their continual existence is

CORPORATE RESTRUCTURE

For financial diversity aimed at controlling asset classes in many non resourceful or resourceful territories, chasing rights to purchase in aid of protection to weak security structures are the types of partnership to ensure longevity amongst stable economic workforce and economic livelihoods.

Risk branding to build, devour, claim or takeover business is a type of practice seldom utilized amongst the security industry, as local territorial growth is good enough to survive in

A too close nexus to survive in these territories and going beyond the call of local provinces, encourages the future growth investment to the product of graduate schools to be more efficient than just being property protectors.

Rather than encourage diversity in data sharing and purposeful indoctrination on topics that bear no rationale to the territory of the learner; share the confidence level that these local entities can be welcome into new districts of diversity and conclusions.

Due to these many issues outlined above, there remains a seen revolutionary restriction of learning in security graduate school programs, to more focus on territorial risks branding rather than in-fluxing knowledge from areas not conducive for the economic growth of the locality.

"The need to go beyond local teritority to grow." - Dr. Sylvan Lightbourne

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