



# THE **BETTING** SECURITY INDUSTRY FOR THE SECURITY UPSTART II

Dr Sylvan Lightbourne



**6 SIGNS THAT  
MANAGEMENT IS  
BETTING AGAINST THE  
SECURITY MARKET**

**SECURITY CONSULTANT-SECURITY  
EVANGELISM**

**2ND SIGN**



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# NOT GOD SEND!

**Security Evangelism is categorized as security solution services and providers, security industry experts, authority or organizations, that possesses the inner convictions of the industry standards but fails to be part of any revolutionary innovative stance towards improving the industry. But rather be a spokesperson to personal conflicted idolization.**

**Preaching the word of security has never been a useful tactic in this industry, as this industry is a proactive element which responds to all sensitivity in the market industry.**

**For failure to do such, would cause the destruction of the machinery and the machine men.**

**With the industry evolving so did the evolution of celebrity security practitioners, who sabotages the effort of the covert solution providers, who tirelessly worked continuously in developing new age solutions without the aid of an evangelist.**

*"Preaching the word only in the name of self ." -Dr. Sylvan Lightbourne*

**Their effort of converting persons to behave into a new sense of protection creates more constitutional defensive tactics of withdrawn symptoms to change.**

**As industry practitioners perfect isolationism and stoicism, as a mantra to the industry longevity and showing signs of social comfort to reactionaries, discard those whose are the behaviorists' experts, whose jobs are to appease the sentimentalist of the citizenry.**

**The security state which is an entity of the other uniform state system must resemble all aspects of its functionality and to the celebrity gurus, who mistakenly adopt fame and fortune, to benefit from this rewarding industry,**



# SCIENTIFIC SECURITY ECONOMY

To the security consultant, subscribing to one's belief is not the prerogative of a revolutionary profession, as the very attempt to practice such traits can be detrimental to the continued career of aspirants.

Security as a product of science and art leads the frontier to decisions and must continue, as the only method to ascribe towards its longevity.

The security consultant must be a scientist and an artist, creating new and improved methods to satisfy themselves as practitioners and their clientele as business partners.

Failure to produce new systems and structures decreases the chances of instructionalism and increases volatility in the world economy.

Charlatanism, rite, holy men and preachers convert their audience to enter a realm of benevolence and to subscribe to a one belief system of wholeness.

Their purpose is to be direct and be objective based on their own teachings and ideals.

*"You can see here the importance of the security revolution ."-Dr. Sylvan Lightbourne*



## PULPIT PREACHERS

The security consultant job function in the 21<sup>st</sup> century has adapted to new job metrics, which must be tested in all corporate entities.

Because of this forced phenomena the attributes displayed by many practitioners, to be passive is reprehensive and undermines the intentions of this body to grow.

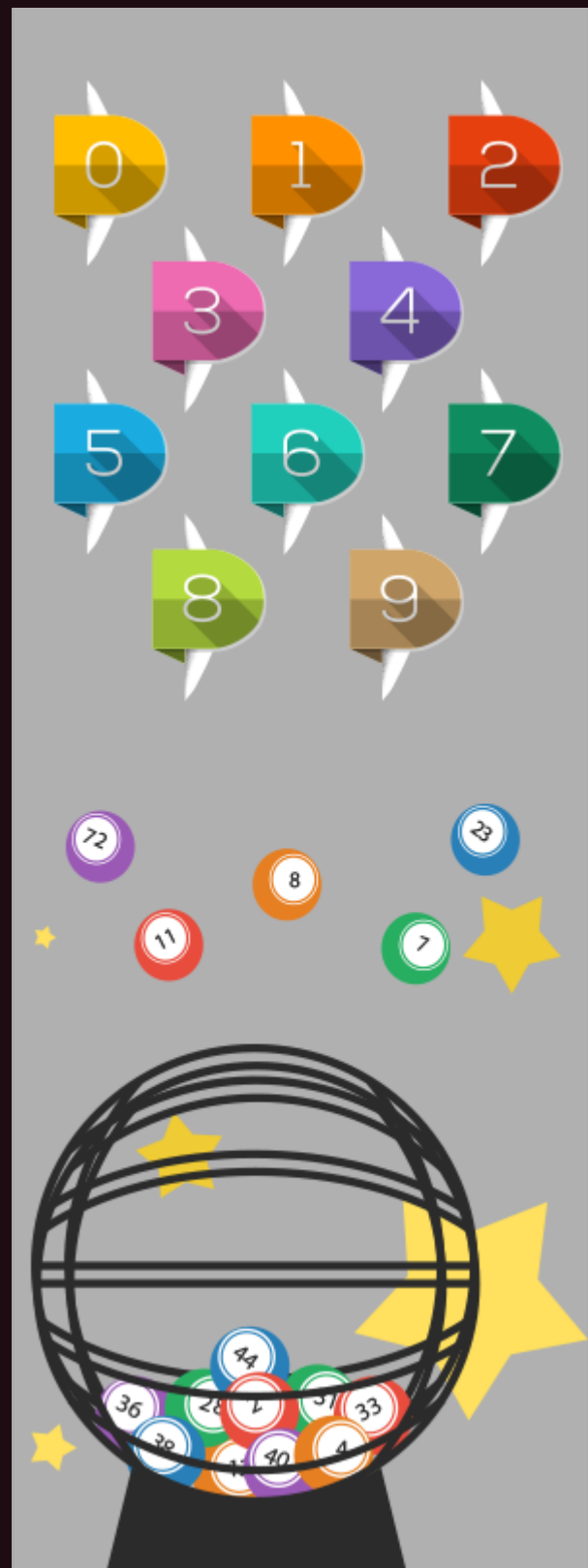
This radical shift can totally eliminate the security consultant completely, in a total obliteration and as such its early dominance would be extinct.

It's very important that all security consultants adhere to obtaining all knowledge, to remain relevant in the 21<sup>st</sup> century and not to rely on untrained, undetermined and unreliable sources to ridicule this long history of protectionism.

The security practitioner must adapt to the continued changes, if to remain reliable to its counterparts and the duty to the corporate world, to remain the only resourced entity capable of creating business continuity.

As such, the security practitioner must rely on a security consultant to further their knowledge in the craft so desired as important.

The 21<sup>st</sup> century security consultants have witnessed the turnaround of the industry in many forms and therefore need to be the superior force, to guide both the direction of the corporate entity, as well as the corporate human





# THANK YOU

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