# HUNT I OR BE I HUNTED II

## A BUSINESS WARRIOR GUIDE FOR SECURITY UPSTARTS

Dr Sylvan Lightbourne





## THE HUNGRY MUST HUNT

6 LESSONS ON THE HUNT &

HOW TO ACHIEVE BRAND RETENTION

THE DEMIGODS RULES



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#### PLAY BY NO RULES

It's the rules of the demigods; to protect innovative business from being destroyed too early in the game, as such it is difficult to see its true potential due to inactive agents' desire to not fight for it immensely.

Rules are necessary to obey, to align the structures of ideals and control over set characteristics which has the power to abstain from its core ideals.



Material matter which can ostracize productivity quickly in dissension when surrounded by agents who are diminishing creatures of the dark.

The title explains no more than what it represents, to understand that material wealth creation is not a fallacy taught in business schools, easy to acquire with one thought.

As ideas can be conjured out of the creation and swiftly taken by agents of sourcing, willing to cheaply pay you for an unedited version of creativity, for early investment growth.

"Failure is an option! As a means to learn! ." -Dr. Sylvan Lightbourne

## THE RULER & THE COMMON RULE

It represents merits to those who seek out their innovation for a purpose other than themselves and ensuring this purpose reaches infinity; a point of complete indestructible mode.

For its purpose cannot be succumbed by others not worthy to carry the torch of its existence. To want to live forever in the new economies out of the old.

It is the idea behind good success routes taken by few who understand the power of rules over matter.

"One Man Conqueror ." -Dr. Sylvan Lightbourne



#### ARE YOU GAME ENOUGH?

To allow this existence power to be the ideal product created to bring out the essence of purity, integrity, sensibility, humanity and purpose.

"Godlike Entrepreneurs! Are You? ." -Dr. Sylvan Lightbourne



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#### THE DEMIGODS RULES

- 1. Know your craft well enough that its reflex actions multiplies success quickly.
- 2. Understand the potential and risks entering an industry early on by researching the intended market and its competitions.
- 3. Circle yourself with enough gratification and hope that your efforts are not unseen so continue it until you have exhausted all its existence.
- 4. Trust no one you meet; do your assessment on personal entities as well as organizations capacities by shining a light on the necessary (due diligence outlook).
- 5. Alienate yourself from families and friends who serve no purpose in your development. Keep all your thoughts positive and forward without allowing these thoughts to exit amongst prying idles.
- 6. Be the most intelligent person in any room and share what you know can assist the audience but keep guard some information that are the golden literature to your success.
- 7. Do not be lazy in your craft and its building capabilities, especially when it is where the money is.
- 8. Do not be hesitant to learn and adopt new concepts and knowledge to your existing library.
- 9. Find mentors you can trust and those who have the track record in your intended market field.
- 10. Whatever your dreams are and if they present themselves to you multiple of times, then it is your destiny to carry it out.
- 11. Charisma is the human trait to fit in. However avoid the fit in fraternizing as much as possible.

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#### THE DEMIGODS RULES

- 12. Keep your mental frame peak at all times as the gate keepers and the obstructionists keep you on watch always.
- 13. Stay true to your business decisions and follow it until it is exhausted.
- 14. Create a 100 year corporate model so the principle set by you can be multiplied in many generations and areas in the business sector.
- 15. Change as much as you can with your wealth, let the world know about your accomplishment in this period of transition.
- 16. Survival is key; protect your interests guardedly.
- 17. Protect your insanity and emotions when failure erupts the process and get rid of investors or stakeholders who are stumbling blocks to great ingenuity and product creation.
- 18. The world must evolve and only you can do your part. So do it!
- 19. Align your part to your destiny early on in life as the rewards are quickly disseminated early on rather than later on with regrets.
- 20. There exists no rule about management styles. So be you!
- 21. Do not be afraid about fighting legendary demigods in business; it improves your novice behavior every time it is condoned.
- 22. Stay alive long enough to do as much as you can do, this rule can apply to you on your corporate departure.



## THANK YOU

WE WELCOME YOUR FEEDBACK! FEEL FREE TO GET IN TOUCH WITH US FOR ANY FEEDBACK OR QUESTIONS.

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