

Dr Sylvan Lightbourne





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## **Business Blueprint**

Here lies the opportunity to bring forth all great thoughts of ideas and to formulate it into tangible, workable and durable frameworks destined to be the new product. A new product and not an existing product all clienteles are overused and familiar to the functions of its existence.

Potential products to shock all existing product cycle of your competitors are the ideal measure of success in business.

A model is just a framework of placing all measurable items into place, to conduit its suitability in the market.

For a model can be adaptive to the many stressors of the industry and as such the individual must be a representative element of the model always.

No matter how much changes and reinforcement to the product which lies helpless on the business model, the business entity lies solely on the immense strengths of its creator.

Knowing this it will be an easy start to determine if the founder, creator and sweat investor can begin much earlier than some will ever be able to.

Hence the business model must be fluid and liquid enough to flow in sync to the ideals it was created to do.

For of course it is your creativity in writing but its written consent to give you the privilege and license to sell its contents can be offset with the industry science of competition.

By now the creator or sweat investor should have an adoptive knowledge on the industry and its stressors.

The architects building pieces of its product while assimilating its results one piece at a time.

A very time consuming work in determining readiness and outcomes for no geometric theories and business science would assist in the crucial part in product branding.

Here the model must be tested by crafting your own existing knowledge on the industry to determine if there exist new anomalies in the market today.

Field target enterprise qualification exercise for your model product set against customer prior experience with security solutions or services set also against their existing prejudices of the industry magnates in relation to security being a source of product marginalization.

Having source information on the industry existing customers or new clientele based in need of new security solutions, a scientific outlook is determine on the margin of outcomes this model have to successfully be a disturber to the industry.

All quantificated outcomes would create a deterministic figure of how much market capitalization and shares distribution controls you may need to have a financially successful business model.



## **Security Success Rate**

Never forget that a business model has an attached financial probability on its bearing and as such its connector to other elements like the economic blueprint which would be discussed in the next topic, is vital when deliberating on the field results and its cap market.

Keep in mind a business model success rate is in constant mobility once the sweat investor continually works on its fertility.

Like a nurturing aspect of human evolution the species must grow into a productive creativity in the economic marketplace, so too is the model, growing with its vivid weakness and manifesting in into an organic disturber proven vital to the continuity of the industry.

But all said above, a business model is a personal reflection of the investor; a mold of creation destined to erupt the economic life of people, process and productivity.

Having done all the essential comes a business plan; a mimic of a model but a tool to determine how well its product immersion can last amongst other competitors.

As such a new future model would have to be crafted, doing an intense total addressable market research on most or all the competitors in the industry.

It is essential here to discover early on how this plan can survive the competition rate of success and what other elements need to be included to maximize on your product life cycle.

It may be that annexing or syndicating may be the next best thing to be an entrant in the industry.

A conversely amoebic philosophy of doing what's necessary to ensure profitability, as always there exists a financial shadow casts on every decision a business model and plan possess in determining how fertile its margin can be amongst the competitors' rat race.

## **Business Questions**

- 1. Have you ever done a market research before?
- 2. What frame of mind do you have when creating your business model? Either as an intrapreneur or entrepreneur?
- 3. Is your business model a process or a series of processes which can be found within an organization in need of your services?
- 4. Is there a difference between the creative aspects of your business in dialogue than in writing?
- 5. Determine if this business model is about you personally or to the clientele population who may be in need of your product?
- 6. Do you want to revolutionize your current industry? If not why?

Actions: 1. Develop a business model- (a). design a business model along with a pre-market research. (b). design a business canvas along with a post-market research. ©. Create a prototype business model (try runs). (d). determine your business segment. (e). entrepreneur by design or definition (choose).

- 2. Develop a futures model- (a). determine your financial outlook. (b). building your dream team. ©. establishing all legal frameworks for business operation. (d). hitting the ground (entrepreneur by index). (e). examining pre existing market conditions (supply and demand).
- 3. Further create a business operation plan outlining separation of plan in distinct sector within annual structured engagement.
- 4. Always stick within your segment of your business model until growth curve increases or the sector no longer exists

