

HOW ESG INVESTING CAN INCREASE YOUR PRIVATE SECURITY COMPANY NET WORTH

JUNGLE JUICE



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What is ESG Investing



ESG investing acts like a screening method to observe the standard of a company's social governance structure & if it is a right fit for potential investors to allocate sums of liquidity, in lieu of observing their Environmental, Social & Governance corporate business behaviors.

Knowing this, goes further by linking ESG investing in the private security sector as many PSC are governed by inefficient capital expenditure, an unregulated industry, poor social governance structure and many labor issues.

Issues if go unchecked prevents international investors to boost economic confidence in their local region and also prevents local security companies seeking international mergers, if they cannot even abide by their own local laws providing sound social security implementation to protect & retain foreign investment.

The reality is time wasted in copying other PSC business models legacy systems in this era shows a lack of innovation and mobility in the sector. Or as i like to say 'cradle to grave business model'.

I understand the need to clone sources but anything valuable starting from 0 to 1000 results in a unique creation, strange and unstoppable than copy-writing a system at 1 to 1 to 1 to 0 many times over.

If an entrepreneur refuses to innovate the Private Security Sector no matter the intrinsic value of the profits it continues to make YoY it will fail to address the new tidal wave of threats occurring simultaneously along the lines of a financial crisis in the modern money market sector.

One solution is ESG investing which stands at a U.S. trillion dollar asset class portfolio just waiting for a potential security upstart business model, with enough innovation to revolutionize their sector to be rewarded with the funds.

Transforming an old, outdated, dinosaur security business model into a more trajectory miracle adventure, force- multiplying investors to look at the Private Security Industry with a better hindsight than ever before will undoubtedly be the most crucial decision when starting a PSC today.

So to access this ESG investing and to take part in their Trillion dollar fraternity one will have to address the current issues in the industry you or your company face. It is not easy but begin by creating a lobbyist group to take action against legislators, financial institutions and industry practitioners for failure to innovate the security industry.



Failure on the part of legislators would require a more personal transition to seek your business fulfillment through, by building a sustainable business model where investors would get excited in capital injection and to be part of the board integration.

When successful, organize a conference with all stakeholders showing them how successful this alternative can be for their local segment and to be part of the new wave.

Are you that person or group of persons ready to innovate your sector?

We need voices of the minds who can activate change! And the hearts of the wielders to keep its activation alive and transformative!

Click the link on top the post to go to the studio section to begin your transformation process. There you will find lots of free downloadable security ebook copies written by Dr. Sylvan lightbourne

Further information can be via the contact section on how ESG investing can improve your PSS.

APG

APG functions as a security & risk consultancy business which assists security entrepreneurial upstarts through the method of advisory & business coaching from seedling stage to accumulation growth.

The objective is to minimize the least amount of risks security upstarts can face in their starter stage and develop the latest international standard advisory services portfolio suited to their business model.



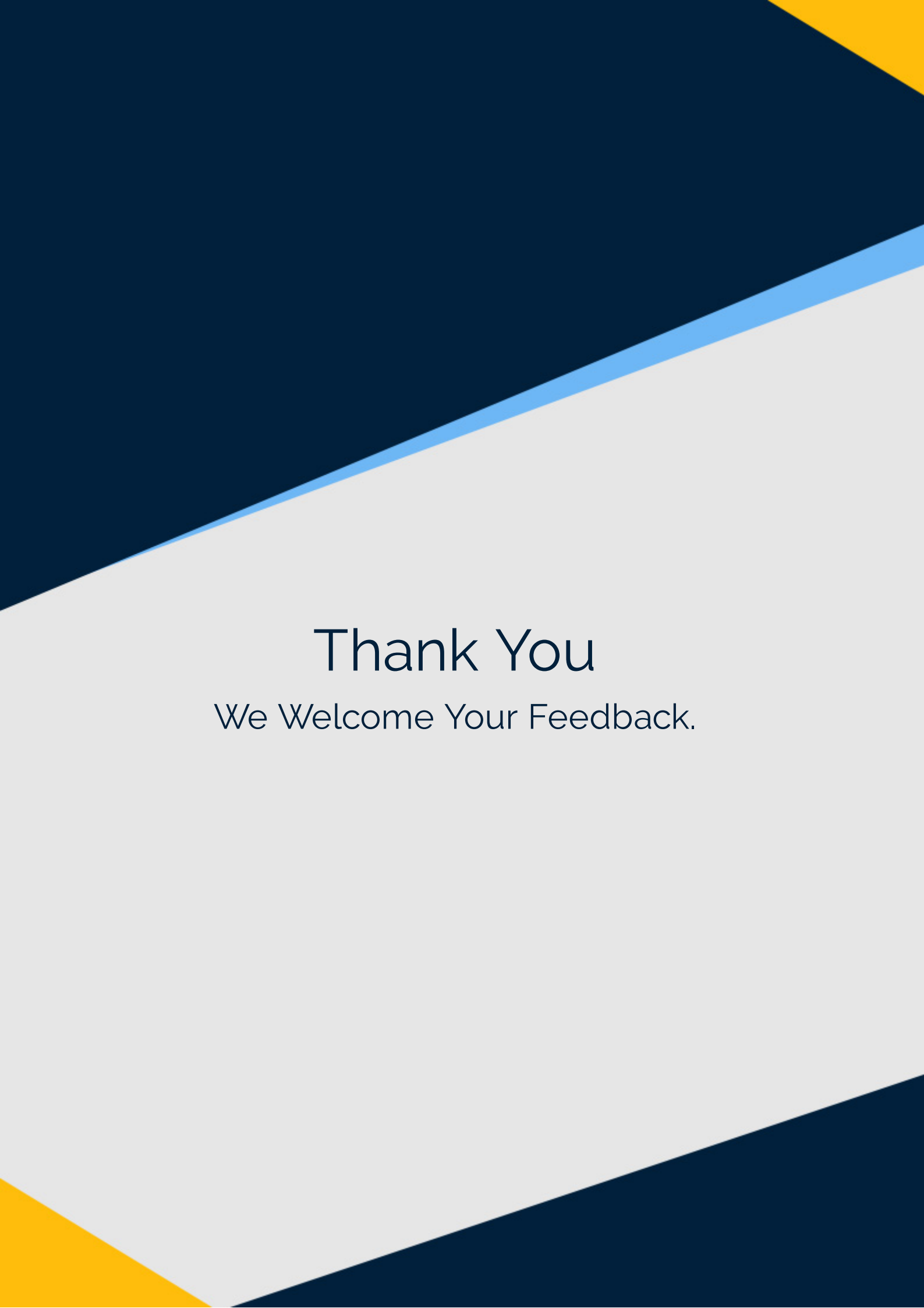
Principal Security Consultant

Founder | Principal Security Advisor | *Chief Security Analyst*

Dr Sylvan Lightbourne is the founder and principal advisor of APG and helps security upstarts (founders) transition from a business idea to a legit business opportunity.

Founded the company in 2018 on the principle of venture capitalism thought by Sylvan mentors who were former wall street analysts and current silicon valley entrepreneurs.





Thank You

We Welcome Your Feedback.